

Press release

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The 30th edition of Interior Lifestyle Tokyo deferred to 2022

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It has become necessary to defer the upcoming 30th anniversary edition of Interior Lifestyle Tokyo, originally scheduled to take place from 19 – 21 May 2021 in the AOMI Exhibition Halls of the Tokyo Big Sight. The decision from Messe Frankfurt Japan Ltd comes as a result of even stricter national regulations posed due to the pandemic.

With the coronavirus pandemic continuing to affect Japan, the government issued a state of emergency until at least 11 May 2021. Because of this, the venue, Tokyo Big Sight, is currently closed for an extended period of time. Due to the uncertainties, proceeding with preparations for the fair may lead to a last-minute postponement irrespectively.

Mr Yasushi Kajiwara, Managing Director of Messe Frankfurt Japan Ltd, commented: “We have held a total of seven shows since September 2020 without cluster occurrences. However, in light of the current developments unfolding in the country, we have decided to defer the show. We believe this option is in the best interest of the fair’s stakeholder groups from both a safety and business standpoint.”

Interior Lifestyle Tokyo is a leading trade fair for the international interior design market. The last physical fair held in 2019 welcomed 770 exhibitors from 26 countries and regions, and more than 21,000 visitors. Interior Lifestyle Tokyo and its sister show IFFT/ Interior Lifestyle Living are international trade fairs that introduce lifestyle concepts to the Japanese market. They are based on two of Messe Frankfurt’s most prominent annual events in Germany, Ambiente and Heimtextil.

More details about the new show date will be announced in due course. In the meantime, IFFT/ Interior Lifestyle Living will be held as scheduled at the Tokyo Big Sight from 18 – 20 October 2021.

For updated information about Interior Lifestyle Tokyo:

<https://interiorlifestyle-tokyo.jp.messefrankfurt.com/>

Background information on Messe Frankfurt

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close

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ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2020