

Press release

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## Over 500 exhibitors from 19 countries and regions confirmed for Interior Lifestyle Tokyo

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**The strong registration figures for Interior Lifestyle Tokyo, the leading international trade fair for the Japanese interior design and lifestyle market, ensure buyers and designers will find a global range of products from 14 – 16 June 2023 at Tokyo Big Sight West Halls 1, 2 and Atrium. These include a variety of products related to home and lifestyle such as designed gift items, fashion, tableware, foods, high-end furniture and decor. Interior Lifestyle Tokyo is thus responding to the growing demand for interior and household goods, as well as materials that interior designers can utilise during the preliminary design stage.**

As of May, more than 500 exhibitors from countries and regions such as: Austria, China, Denmark, Finland, Germany, Hong Kong, India, Indonesia, Italy, Latvia, Lithuania, Poland, Portugal, South Korea, Singapore, Thailand, Taiwan and the UK have signed up for Interior Lifestyle Tokyo 2023 to showcase their latest products and services. The show represents an opportunity to explore new trends and upcoming developments in the market.



A view of Interior Lifestyle Tokyo in 2022 / Messe Frankfurt Japan Ltd

### Special showcase 'Ethical Library'

The main feature of this year's event will be the theme of 'Ethical', with the entire atrium transformed into an expansive library to welcome visitors. 40 selected exhibitors' ethical products will be showcased in three areas: 'Protection' for environmental protection and organic items, 'Chain' for fair trade and upcycling, and 'Snuggle' for products made by individuals facing challenges and locally produced for local consumption.

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A mobile café by BLUE BOTTLE COFFEE will also be set up in the venue, allowing visitors to discover new ethically manufactured products, just like finding their favourite book with a barista-prepared coffee in hand.

Complementing the showcase, LIFESTYLE SALON 2023, will feature daily talks led by industry experts. This edition will include a seminar linked to the special showcase, which will allow the audience to learn more about the products on display. 13 other forums will be conducted during the show, including:

**'Upcycling Airplanes JAL | Karimoku'**

Upcycled works made by seven designers using repurposed aircraft parts that have outlived their usefulness will be exhibited. In the accompanying forum, JAL Engineering Co., Ltd., Karimoku Furniture Inc. and Japanese architect Mr Keiji Ashizawa, who serves as the director of the fair, will talk about the works and the significance of recycling-oriented manufacturing respectively.

**'What makes an excellent shop?'**

In celebration of its 30th anniversary in Japan, The Conran Shop will present a showcase entitled 'The Conran Shop Store Design', highlighting the unique styling of their store, rather than the basics of displaying and selling products. During the forum, the CEO of Conran Shop Japan Ltd. and the director of IDÉE will discuss the added value that exceptional showcase design can provide.

**To find out more, please visit:**

<https://interiorlifestyle-tokyo.jp.messefrankfurt.com/tokyo/en.html>

**Information on the Ambiente brand fairs worldwide:**

<https://ambiente.messefrankfurt.com/global>

**Information on all Messe Frankfurt Textile fairs worldwide:**

[www.texpertise-network.com](http://www.texpertise-network.com)

**Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)  
With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*Preliminary figures for 2022

Interior Lifestyle Tokyo  
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