

news +++ Interior Lifestyle Tokyo
Tokyo Japan, 12.-14. June 2024

interiorlifestyle

TOKYO

Interior Lifestyle Tokyo 2024: unveiling the future of interior design

Tokyo, 2nd May 2024. Interior Lifestyle Tokyo, the renowned international trade show setting the stage for the future lifestyle market in interior design, is scheduled to take place from 12 to 14 June 2024. Hosted at Tokyo Big Sight in the esteemed West Halls and Atrium, this event is regularly a focal point for interior designers and industry insiders, as well as various hotel, restaurant, and contract stakeholders.

Showcasing an eclectic mix of household goods and furniture distinguished by exceptional design features, Interior Lifestyle Tokyo offers a unique platform for retail buyers and contractors, including architecture firms, design agencies, and builders, to engage in fruitful business negotiations. From clothing to food and housing, visitors will have the opportunity to explore a comprehensive variety of products and suppliers under one roof.

This year's edition is set to be truly international, with the confirmed participation of approximately 500 exhibitors from 19 countries and regions, namely Japan, Australia, Belgium, China, Denmark, Finland, Germany, Hong Kong, India, Indonesia, Italy, Korea, Lithuania, the Netherlands, Singapore, Spain, Taiwan, Thailand, and the UK. A range of features combined, provide a dynamic setting for networking and discovery.



The Atrium Special Project at Interior Lifestyle Tokyo 2023. Source: Messe Frankfurt Japan Ltd

Annual Atrium Special Project complimented by various themed showcases

One of the highlights of Interior Lifestyle Tokyo is the annual Atrium Special Project, aptly titled 'New Local.' This unique showcase brings together regionally rooted products born from the fusion of innovative design with technology, culture, and materials from Japan and beyond. Promising 'an enriching experience for all attendees', renowned architect and designer Mr Keiji Ashizawa is once again spearheading the project.

Among the themed showcases, 'Ishinomaki Kobo's Challenge: Designs that Create New Value' will present new designs for the future, with the seminar underscoring Ishinomaki Kobo's 10-year anniversary, and the company's embarking on a new partnership with Karimoku Furniture. With inspiration found further from home, 'Italian Design Day 2024' pays homage to the pioneering work of designer and architect Gio Ponti, offering insights into the foundations of Italian design.

Complementing these showcases are a series of engaging fringe events, including 'Meet Design,' aimed at fostering business-friendly collaboration across various industries, and 'GATHE:RING,' featuring interactive workshops on manufacturing backgrounds, paired with networking and tasting opportunities. GATHE:RING promises to be a vibrant addition to the event, providing a unique, social opportunity for exhibitors and visitors to connect.

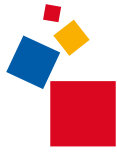
Both at the fringe programme and across the show floor, Interior Lifestyle Tokyo is poised to be an important platform for anyone passionate professional who is interested in interior design and the future of the lifestyle market. Further updates will be announced as the event draws near.

Press information and photographic material:

<https://interiorlifestyle-tokyo.jp.messefrankfurt.com/tokyo/en/press.html>

Links to websites:

<https://interiorlifestyle-tokyo.jp.messefrankfurt.com/tokyo/en.html>



Your contact:

Nanako Kaku / Saori Odajima

Phone: +81 3 3262 8453

press@japan.messefrankfurt.com

Messe Frankfurt Japan Ltd

4F Sumitomo Fudosan Chiyoda Fujimi Building,

1-8-19 Fujimi Chiyoda-ku, Tokyo 102-0071

www.jp.messefrankfurt.com

Background information on Messe Frankfurt

<https://www.messefrankfurt.com/frankfurt/en/press/boilerplate.html>